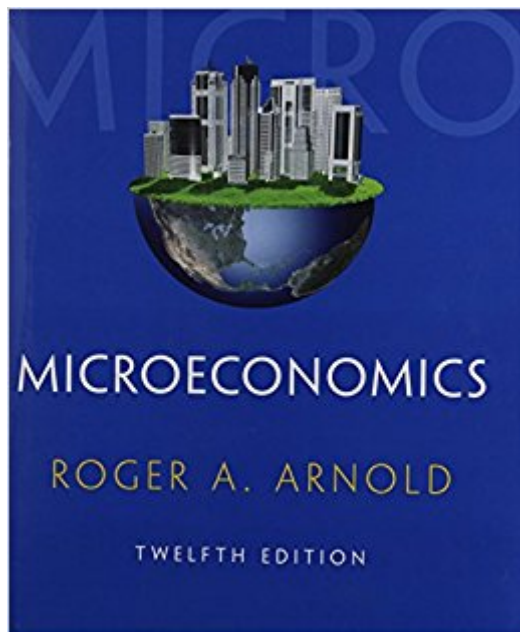


The book was found

# Microeconomics (Book Only)



## Synopsis

Ever wonder why you have the number of friends that you do? Would a tax on soda really reduce obesity? What is going on with the financial problems in Greece? Is a tax rebate is better than a tax bonus? MICROECONOMICS, 12E answers these questions and many more as this book opens up the world of economic analysis. This edition offers more detailed coverage of the financial and economic crisis than any other microeconomics book of its kind on the market. Memorable examples from pop culture illustrate the unexpected places microeconomics occur and show how economic forces link to every day events. This edition offers complete video assets ideal for self-study. "Video Office Hours" digital lectures walk you through worked problems, while brief "Working with Diagrams" videos demonstrate key concepts in graphing that you can play and replay. A new Adaptive Test Prep Tool available on MindTap<sup>®</sup> enables you to assess your personal economic understanding. Powerful digital resources, including Aplia<sup>®</sup> and MindTap<sup>®</sup>, work with the book's latest content to reflect today's changing economy and equip you with a thorough understanding of contemporary microeconomics.

## Book Information

Paperback: 560 pages

Publisher: South-Western College Pub; 12 edition (January 1, 2015)

Language: English

ISBN-10: 1285738306

ISBN-13: 978-1285738307

Product Dimensions: 1 x 8.5 x 9.8 inches

Shipping Weight: 2.6 pounds (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 stars 3 customer reviews

Best Sellers Rank: #31,904 in Books (See Top 100 in Books) #71 in Books > Textbooks >

Business & Finance > Economics > Microeconomics #78 in Books > Business & Money >

Economics > Microeconomics #984 in Books > Education & Teaching > Schools & Teaching >

Instruction Methods

## Customer Reviews

#BeUnstoppable with Arnold's Microeconomics

[View larger](#)

[View larger](#)

[View larger](#)

[View larger](#)

Social media highlights & impact on the economy. The

Economics 24/7 feature showcases detailed discussions on social media and its economic

influences as related to chapter topics. Economics & everyday life. Relevant topics, such

money and happiness and gold standard as money policy, keep you interested and help you analyze economic happenings around you, while finding the answers to questions in each chapter's opening scenario. Video office hours when YOU need them. Using video and whiteboard technology, the author provides digital concept pieces and digital lectures for each chapter. You can play and replay the lectures as often as needed as a tool to review concepts. Thinking Like an Economist features. These features teach you to refine your recognition of economic principles at work in the world surrounding you. For instance, this feature demonstrates how a change in housing prices can affect overall demand in the economy.

Aplia Has Everything You Need to Get Homework Done Successfully

[View larger](#)

[View larger](#)

[View larger](#)

[View larger](#)

Millions of students use Aplia to better prepare for class. In just 10 years, more than one billion answers have been submitted through Aplia, the premier online assignment solution. Millions of students use Aplia to better prepare for class and for their exams. Join them today! Know what's important. Aplia assignments mean no surprises; with an at-a-glance view of current assignments organized by due date, you always know what's due, and when. Discover real-world relevance. Aplia ties your lessons into real-world applications so you get a bigger, better picture of how you'll use your education in your future workplace. Master the content. Automatic grading and immediate step-by-step feedback helps you master content the right way the first time.

Be Confident with MindTap!

[View larger](#)

[View larger](#)

[View larger](#)

[View larger](#)

Tap into engagement. MindTap empowers you to produce your best work consistently. MindTap shows where you stand at all times both individually and compared to the highest performers in class. MindTap is designed to help you master the material. Interactive videos, animations, and activities create a learning path designed by your instructor to guide you through the course and focus on what's important. MindTap is mobile. The new MindTap Mobile App provides the mobility and flexibility for you to make any time study time. MindTap helps you stay organized and efficient. MindTap gives you the study tools to master the material.

Dr. Roger A. Arnold is Professor of Economics at California State University San Marcos, where his fields of specialization include general microeconomic theory and monetary theory. A widely respected authority on economic issues, Dr. Arnold is a regularly featured expert on talk radio

discussing the state of the economy. He is also a proven author who has published numerous academic articles, hundreds of newspaper columns, as well as the popular ECONOMICS: NEW WAYS OF THINKING and principles of economics supplemental text, HOW TO THINK LIKE AN ECONOMIST. Dr. Arnold earned a B.S. in Economics from the University of Birmingham in England and received his M.A. and his Ph.D. degrees from Virginia Tech.

good book

Book as described, timely shipping.

Just exactly what I needed

[Download to continue reading...](#)

Workouts in Intermediate Microeconomics: for Intermediate Microeconomics and Intermediate Microeconomics with Calculus, Ninth Edition Loose-leaf Version for Microeconomics: Principles for a Changing World 4E & LaunchPad for Chiang's Microeconomics: Principles for a Changing World 4E (Six Months Access) 5 Steps to a 5: AP Microeconomics, 2018 Edition (5 Steps to a 5 Ap Microeconomics and Macroeconomics) Microeconomics (Book Only) Only in Vienna: A Guide to Unique Locations, Hidden Corners and Unusual Objects ("Only in" Guides) (Only in Guides) The Only EKG Book You'll Ever Need (Thaler, Only EKG Book You'll Ever Need) How To Make Him BURN With Desireâ |Only For YOU (FOR WOMEN ONLY Book 2) Not in the Script: An If Only novel (If Only . . . Book 3) AP® Microeconomics Crash Course Book + Online (Advanced Placement (AP) Crash Course) CLEP® Principles of Microeconomics Book + Online (CLEP Test Preparation) Principles of Microeconomics Explained: Simple Textbooks, Book 4 Words Of Jesus - Complete Words Of Jesus only - KJV: New Testament - Only The Words Of Jesus Only in Cologne: A Guide to Unique Locations, Hidden Corners and Unusual Objects (Only in Guides) Lonely Planet Seoul - How to travel to seoul with only 350 USD (Travel Guide): How to travel to seoul with only 350 USD (Travel Guide) Only in Edinburgh: A Guide to Unique Locations, Hidden Corners & Unusual Objects (Only in Guides) Principles of Microeconomics, 7th Edition (Mankiw's Principles of Economics) Microeconomics (12th Edition) (Pearson Series in Economics) Principles of Microeconomics (Mankiw's Principles of Economics) Microeconomics (8th Edition) (The Pearson Series in Economics) Microeconomics

Contact Us

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)